


*The*  
ARTPOTHECARY



# Concept Statement

As an art student, I know that we have to buy a lot of expensive art materials, which we probably use only a few times for one project and never touch them again. The art supplies might stay on the shelf and covered in dust, while it could be used to create amazing art by other creatives. With that thought in mind, I create this service called The Artpothecary to give all artists a resource to sell and buy affordable art supplies.



“Our mission is to make art accessible for everyone.”

Duong Le

The Artpothecary is a business that buys used supplies as well as accepts donations and then resells them online to art students, teachers, creatives, artists, and hobbyists all over United States. We receive orders through mailing and we also have donation boxes placed at art schools. When we receive the packages, we will check and select the products to ensure that we can provide our users with good quality supplies. With users who donated or sell art supplies to The Artpothecary, they can receive money or store credit to buy other supplies on the website. The site is created with the purpose to make art accessible for everyone and to support the artist community. Moreover, with The Artpothecary, we can protect the environment together.



## Project Overview

Through The Artpothecary, users can donate, sell and buy used art supplies. This platform would help users sell unused supplies, start experimenting with art without financial burden, test out new art supplies, purchase single or specific paints that usually come in a set, etc. Users can purchase a wide range of affordable supplies such as canvas, papers, pens, paints, and brushes, or they can even buy a bundle of random products for even cheaper price. My target audience are art students, creatives, art enthusiasts, and hobbyists, who are mainly females from 13 - 40 year old. The users could be young artists who can't afford to buy expensive art supplies, artists that need specific supplies for certain projects, professionals that want unusual supplies.

# User Stories

# PERSONA 1



## Sarah Stuteville

- 18 years old
- Student
- Portland
- Creative
- Crafty
- Aesthetic

## Background

Sarah is a 18 year-old girl who lives in Portland. She just got accepted to Maryland Institute College of Art. She started painting since she was a kid and her parents are also artists. She doesn't have many friends because she spends most of her time alone painting, reading book, or listening to music. She loves nature and little things in life. She loves drying flowers and frame them to decorate her room.

## Need

Sarah needs to find that specific brand for the gouache color but she doesn't want to spend too much money because she will only use it for one project.

## Scenario

Sarah is excited about going to Maryland Institute College of Art. She is going to take foundation classes that includes painting. Even though Sarah has many art supplies, she is missing some gouache colors in the list that her professor provided.

## Feature

Search tool

Filter by price, product, quality, etc.

## PERSONA 2



# Robert Walters

- 21 years old
- Recent-grad students
- San Francisco
- Creative
- Fun
- Talkative

## Background

Robert just graduated from Academy of Art University in May 2019. He was the top student of illustration department. He's living and sharing an apartment with his two friends in San Francisco. He loves cycling and playing basketball in his free time. His girlfriend is going to school in Los Angeles.

## Need

Robert want to sell all art supplies at once because he needs to move out as soon as possible.

## Scenario

Robert just found a job in Los Angeles and he is planning to move out soon. He wants to sell all of his art supplies because he cannot carry them with him to Los Angeles.

## Feature

A page for users to fill out description and upload pictures of art supplies.

A mailing instruction so they can deliver the art supplies to The Artpothecary.

## PERSONA 3



### Mark Adonna

- 36 years old
- Professor/ Counselor
- Providence
- Creative
- Professional
- Caring

### Background

Mark is a professor teaching photography classes at RISD: Rhode Island School of Design. He has a wife, one baby, and one dog. He loves teaching and he cares about his students a lot. Other than teaching, he also works as a counselor for design firm.

### Need

He wants to find a place that the whole class can buy affordable film rolls and paper.

### Scenario

Mark is preparing his course guidelines for the fall quarter. He found that the film paper and film rolls that he requires for the class can easily cost more than \$150 in total.

### Feature

Customize your bundle, a special feature for faculty. If professors send us the request 10 weeks prior to the school year, The Artpothecary will prepare that customized kit for the students.



## PERSONA 4



# Jomarys Hoyos

- 27 years old
- Recruiter/ Photographer
- Miami
- Creative
- Detail-Oriented
- Busy

## Background

Jomarys is a Latino woman working in Miami, Florida. She is working as a recruiter for an advertising agency. However, in the weekend, she has a side job as a photographer. She works for a crew of photographers, stylists, and models to create fashion look books on Instagram.

## Need

Jomarys wants to buy an affordable camera but she's also very skeptical and careful person. She wants to know about the quality of the camera in details before buying.

## Scenario

Jomarys wants to buy a new lens to take better photos. However, she doesn't want to buy a new one because it's very expensive.

## Feature

Pictures/Video of the product  
Question/ Answer section

# PERSONA 5



## Background

Jill is a 24 year old girl living in a studio in Brooklyn. She works as a management trainee at a hotel in downtown. When she comes home, she often plays with her cat, drink tea, and immerses herself in art to release stress. She loves drawing in her small sketchbook even though she's not very good at it.

## Scenario

Jill wants to get better at her art so she starts watching tutorials on YouTube and the YouTubers suggests buying Copic markers to draw illustrations. Jill wants to buy those markers but they're more expensive than she thought. She's not good at art so she doesn't want to invest too much on it.

## Jill Sheldon

- 24 years old
- Management Trainee
- Brooklyn
- Smart
- Professional
- Perfectionistic.

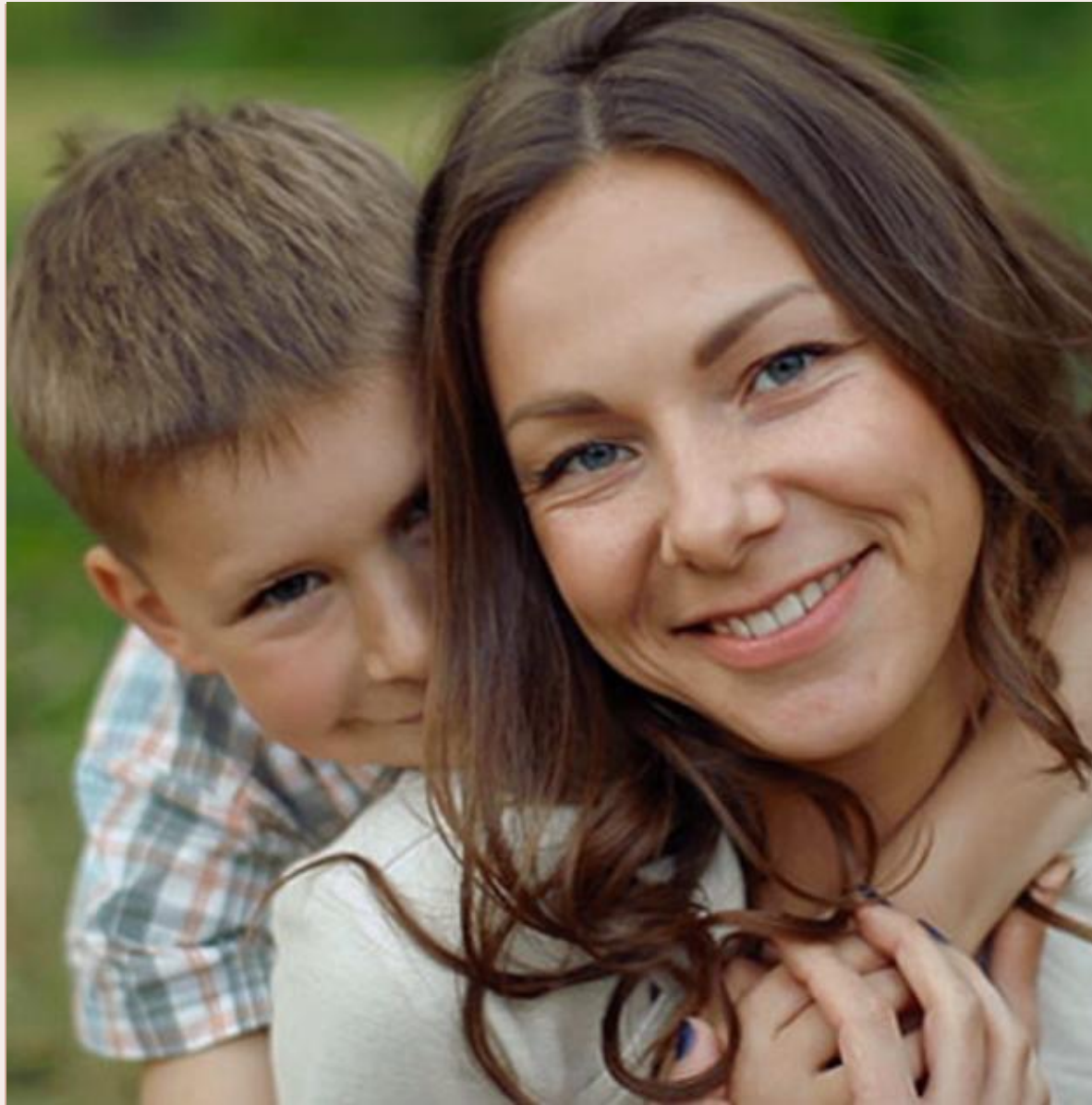
## Need

Since Jill doesn't know how to use Copic markers and they are pretty expensive so she looks for used markers.

## Feature

Tutorial videos  
Alternative marker suggestions

## PERSONA 6



# Ashley Govan

- 35 years old
- Part-timer
- Atlanta
- Caring
- Patient
- Busy

## Background

Ashley is a mother of two kids living in Atlanta. She works part-time at a bakery shop. She loves painting in her free time and she enjoys teaching her 7 year old daughter and 5 year old son how to draw.

## Need

Ashley wants to buy basic art supplies for her kids such as ruler, pencils, markers, crayons, etc. She wants to buy a bundle of art supplies for a cheap price.

## Scenario

Ashley wants to buy some art materials to teach her kids how to draw. However, her kids are too young so she doesn't want to spend too much money on buying expensive art materials.

## Feature

Select your bundle page. There would be different bundles for different purposes or target audience. For Ashley's case, it would be "art supplies for kid" bundle.

# PERSONA 7



## Patrick Lee

- 19 years old
- Student
- New York
- Sociable
- Fun
- Creative

## Background

Patrick is a Korean American student. He is a freshman at School of Visual Art in New York. He finished his foundation courses and he just decided to major in performance art. He wants to become an actor. His family is very supportive.

## Need

All of Patrick's art supplies are the best quality and from the best brands. Since most of them are like new, Patrick wants to sell them for a good price.

## Scenario

He wants to sell all of his canvases, brushes, and paints because he won't need to use them anymore.

## Feature

Users can ask for higher price for the products when they send it to The Arthropothecary if the products are like new.

## PERSONA 8



### Background

Fateme is an international student from Iran. She studies film at SCAD. She struggles financially so she has to work 2 part-time jobs on campus to make a living. She shares a room with another girl to save money. She cuts down on her meal and take the bus everywhere. Despite her situation, Fateme is a great artist. Her films are beautiful and so are her paintings.

### Scenario

Fateme is a hoarder. She loves buying cheap art supplies. But she's also indecisive. She can't decide what to buy.

## Fateme Hoisseine **Need**

- 27 years old
- Filmmaker/ Painter
- Savannah
- Artistic
- Hoarder
- Indecisive

She wants to create a list of what she wants to buy and decide later.

## **Feature**

"My favorite" list

## PERSONA 9



# Hannah Stanke

- 37 years old
- Painter/ Artist
- Los Angeles
- Creative
- Introverted
- Philosophical

## Background

Hannah is an artist living in Los Angeles. She loves exploring different medium and new ways of paintings. Her works were published and showed at many galleries in the United States. She makes money but it does not necessary mean she always buy expensive stuff. She love buying things from the thrift store. She likes to collect art supplies and gather antique stuffs.

## Need

She is looking for an authentic Chinese calligraphy brush, not the cheap/ fake one online. She wants to buy it from someone actually knows calligraphy.

## Scenario

Hannah wants to try Chinese calligraphy.

## Feature

Show seller's description of the product online  
Ask seller section

# PERSONA 10



## Background

Thomas, or Tom went the Navy for two years and now he is working as an Uber driver. He's trying to figure what he wants to do. He has tried so many things. Recently, he went to a place called "Painting with a twist," where he learned how to paint a picture in 2 hours. He was very excited and wanted to learn more.

## Scenario

Tom signed up for a two-month class and he wanted to purchase the required paints to prepare for the class.

## Thomas Murphy

- 27 years old
- Uber driver
- Boston
- Energetic
- Open-minded
- Talkative

## Need

Tom needs to buy paints and brushes for the class but he doesn't know which ones he should buy and he's confused by too many options.

## Feature

Rating stars

Reviews

Tags "beginner" under the products

# Competitive Research





## Starlandia

Starlandia is a local shop that sells new and reclaimed art supplies in Savannah. They target the students at Savannah College of Art and Design only. It's convenient to get there and the users can also test the products at the spot. However, Starlandia doesn't have a website and don't sell online. Thus, their target audience is limited. Their products are also limited and it's hard to search for what you need since there's no online categories.

# Free & For Sale

Free & For Sale is a Facebook group that most schools provided for students so they can buy, sell, and exchange. The students usually live close together and they can easily meet and save the shipping fee.

However, people usually can't sell the products for a good price on the Facebook page. Moreover, the buyers are also limited. Usually they would end up throwing or donating all of the supplies because they need to move out for graduation. At the same time, no one wants to buy or trade art supplies at the end of the quarter because they don't know what their professors will ask for.



Joined ▾ ✓ Notifications ▶ Share ... More

 **Logan Pittman**  
February 8

**misc. art supplies**  
\$30  
Savannah, GA

Selling misc. art supplies. \$30 for all of it, includes black plastic bin to hold it. All or nothing, has paints, brushes, pencils, charcoals, etc

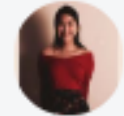


Message Seller

 **Khaalid Cannon** ▶ **Free & For Sale**  
March 13 at 7:11 PM · 🧑‍🤝‍🧑

**These two art history books**  
Selling this Art History 1 book and this 20th century art book for next quarter,...

👍 1 2 Comments

 **Christy Lo** Hi is the Art of 20th century still available?

Search 90,000+ art supplies

**FREE SHIPPING**  
ON ORDERS OF \$35 OR MORE\*\*

**+ 15% OFF** ORDERS OF \$45 OR MORE\*

USE CODE: CEVM

\*Exclusions apply.

\*\*After discounts taken

**FREE \$5 E-COUPON** ON ORDERS OF \$60 OR MORE

## The Best Art Supplies at the Best Prices!

Keep it creative – find all your art supply needs in one place, including the best selection of paint and drawing supplies, canvas, brushes, frames, easels, and more!

Brush Up  
with Blick!

SHOP NOW

UP TO 58%  
OFF LIST!†

Blick Wood  
Gallery Frames

SHOP NOW >

UP TO 52%  
OFF LIST!†

Chartpak Ad

## Blick

Blick sells new art supplies online and in stores. Even though they're more expensive than The Artpothecary's products, Blick offers many discounts and sales to reduce the price. They also has a wide variety of products. But they haven't got into selling cameras or other digital art supplies like The Artpothecary.



Michaels



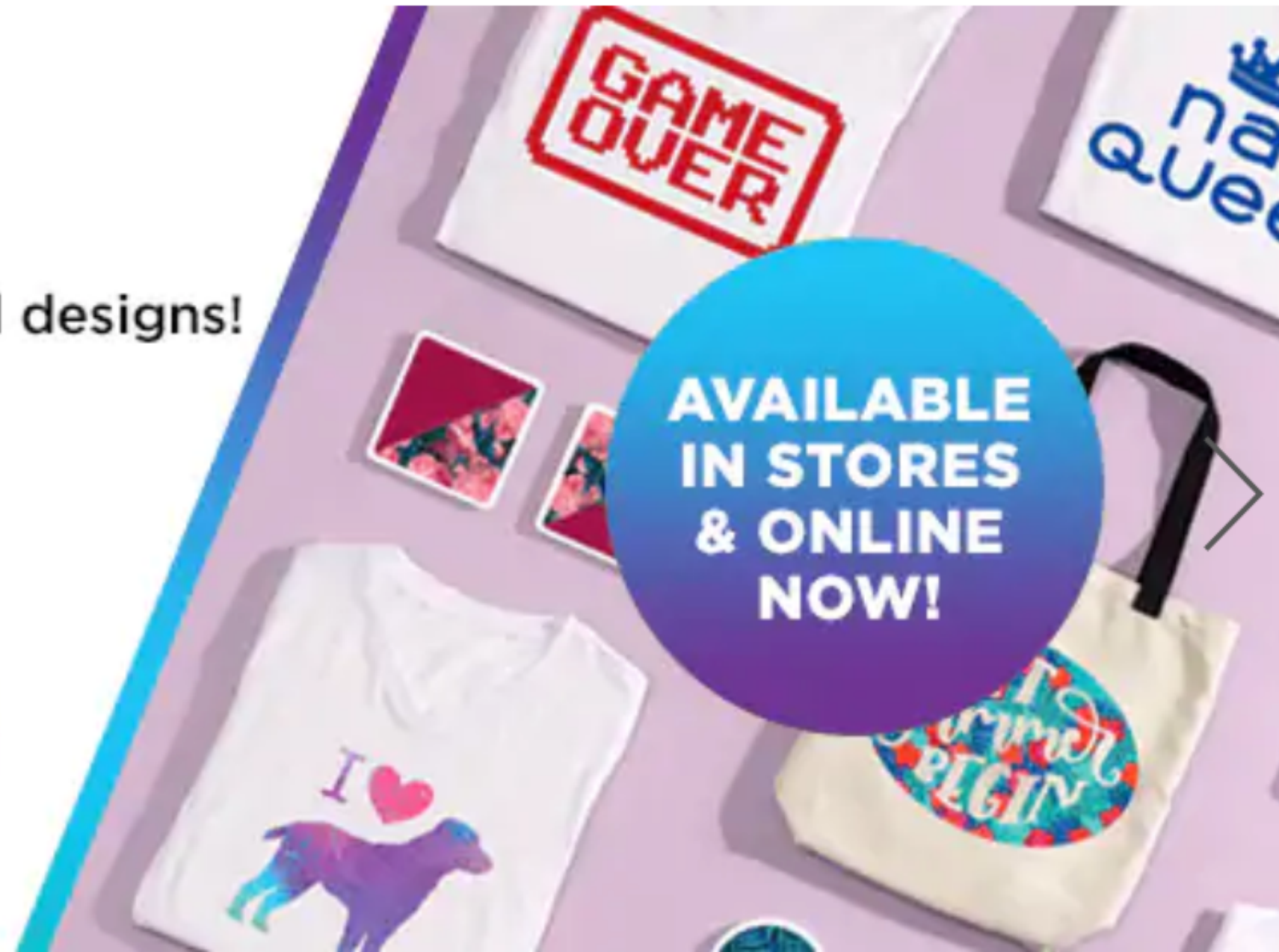
FREE SHIPPING EVERY DAY ON ONLINE ORDERS \$49+

Free In-Store Returns • [Details](#)

NEW & ONLY AT MICHAELS  
WHILE SUPPLIES LAST!

An all-new way to DIY bright, beautiful designs!

**cricut**  
infusible ink™  
Peel-proof. Flake-proof. Wash-proof.



AVAILABLE  
IN STORES  
& ONLINE  
NOW!

— COUPONS, DEALS & MORE —

1,000s MORE ITEMS NOW ELIGIBLE!

50%

aaronbrothers™

CUSTOM FRAMING

IN STORE & ONLINE THRU SAT 6/29/19

50%


ONLINE ONLY

WEEKLY


## Michaels

Michaels sells new art supplies online and in stores. They have many local stores and offers a wide variety of products. But they still offer a higher price than the price of The Arthropothecary's products. They also haven't sold digital art equipments. So The Arthropothecary can still compete with them.


# Competitive Moodboard




Watercolor Paint




Acrylic Paint




Oil Paint




ALL Paint & Mediums




Canvas & Surfaces




Colored Pencils




Markers




ALL Drawing & Illustration




Watercolor Paper



ALL Paper & Boards




Brushes & Painting Tools



Easels & Furniture

### Create Listing

**UPLOAD PHOTOS**  
Add up to 8 photos to give your buyers an idea of what you're selling.


UPLOAD PHOTOS  
or drag them in

### Shop By Brand

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #

- Acco
- Ampersand
- Art Spectrum
- Acrylicos Vallejo
- Amsterdam
- Art-C
- Activa
- Anatomical Chart
- ArtBin
- Aftosa >
- Angelus
- Artfix
- Aitoh
- Apollo
- Artline
- Akua
- Arches
- ArtMolds
- Aleene's
- Arcor
- Artograph
- Alex
- Ark Media Group
- Artool
- Alphacolor
- Armada
- ArtResin
- Alumaticolor
- Arnold Grummer
- Arturo
- Alvin
- Arrow
- Atlantic
- Amaco
- Art Alternatives
- Authentic Knitting Board
- American Crafts
- Art Boards
- Awagami
- American Easel
- AWT

(800) 828-4548 ✕

ALL DEPARTMENTS ▼

ALL BRANDS

MY ACCOUNT ▼

FIND A STORE

FOR ARTISTS ▼

FOR EDUCATORS ▼

FOR KIDS

LEARNING RESOURCES ▼

ART ABOARD

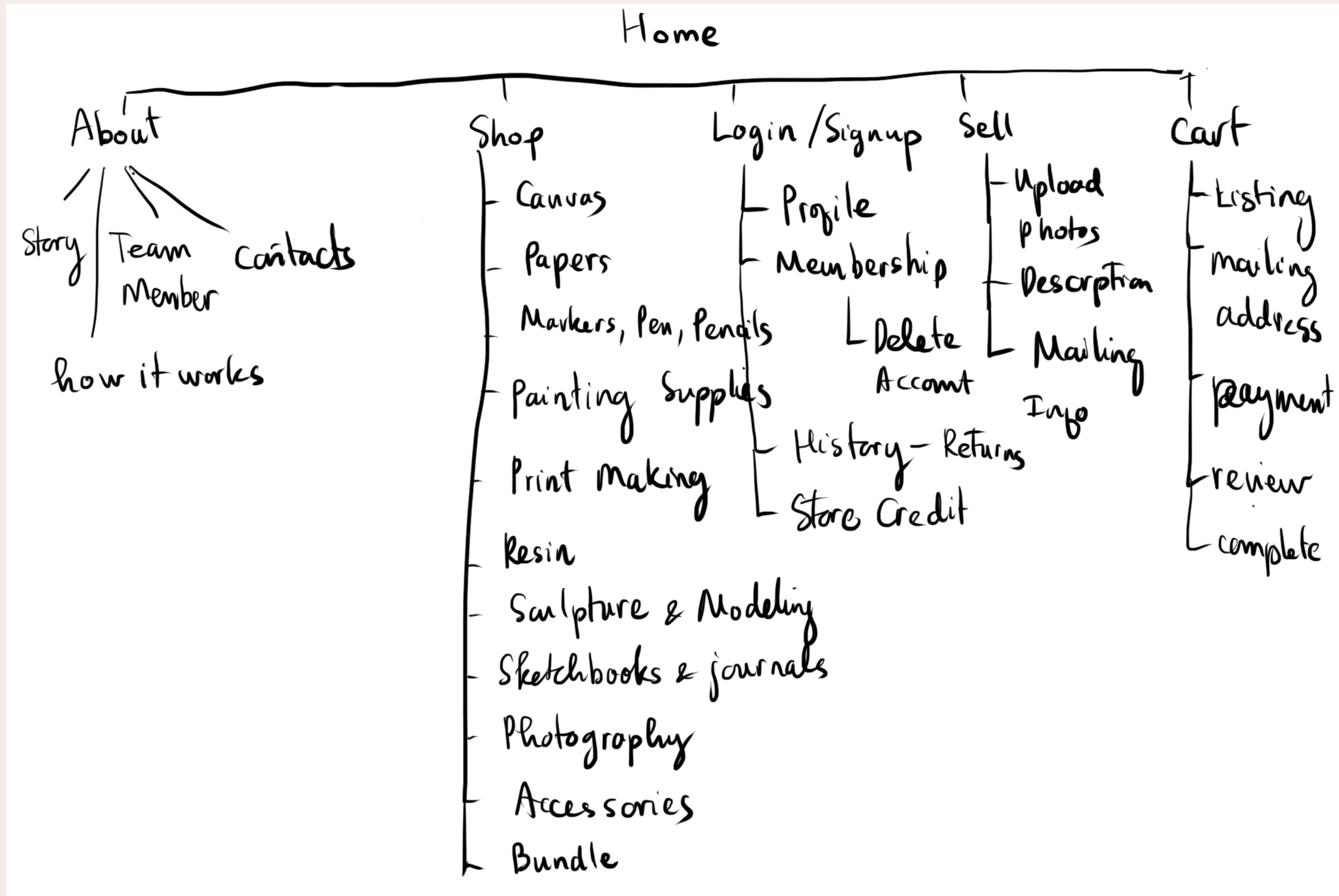
A-Z INDEX ▼

Classes & Events Coupons

Rewards Chat Gift Cards

# Preliminary Sketches

# Site Map



# Workflow Examples

(top to bottom)

## Sign Up

Home

About Us

Listing

Sign Up

## Check Out

Home

Listing

Cart

Fill Information & Review

Purchase

## Sell

Home

View Sell Items page

Fill information & upload photos

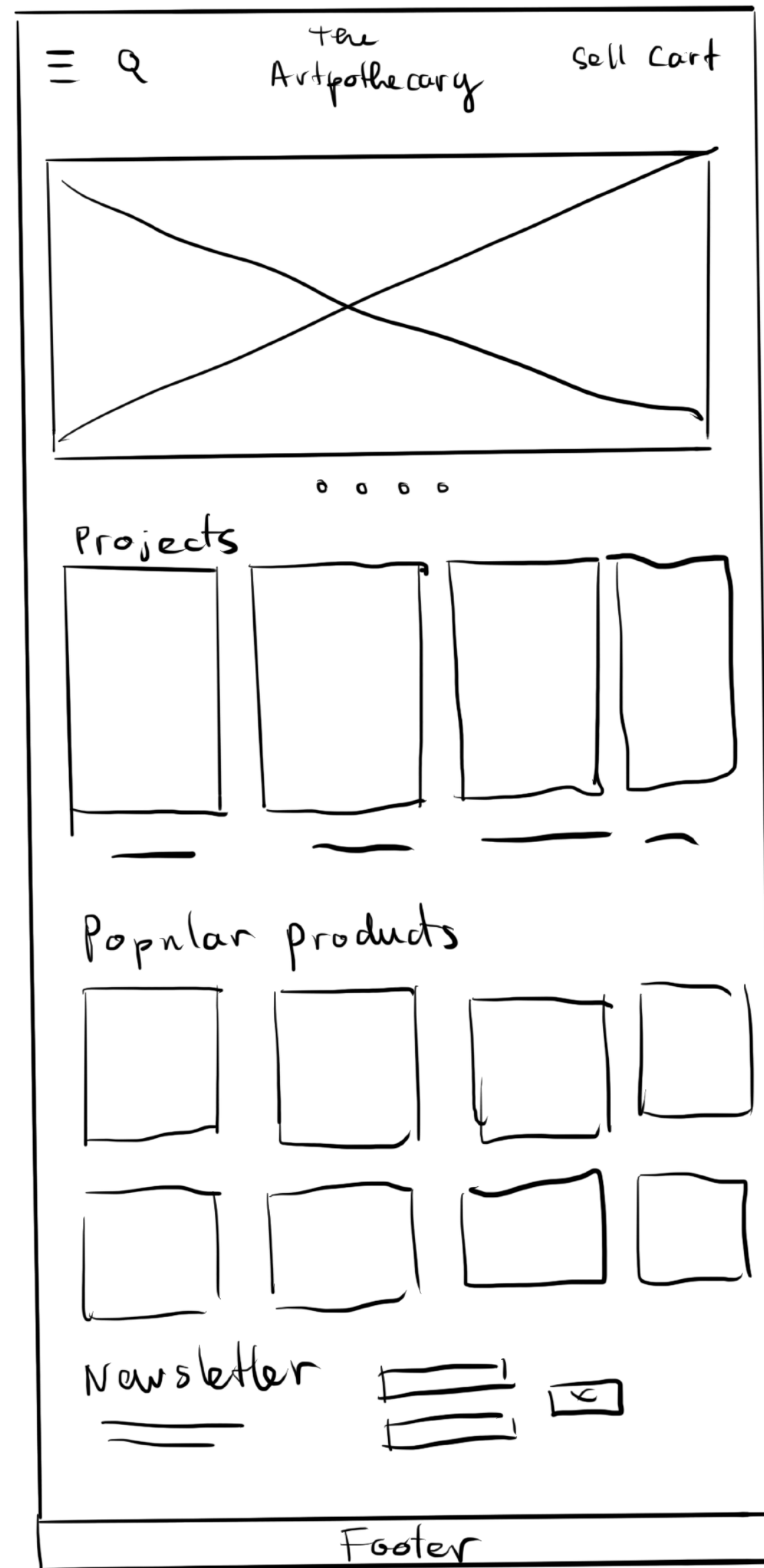
Agreement

Send photo of shipping label

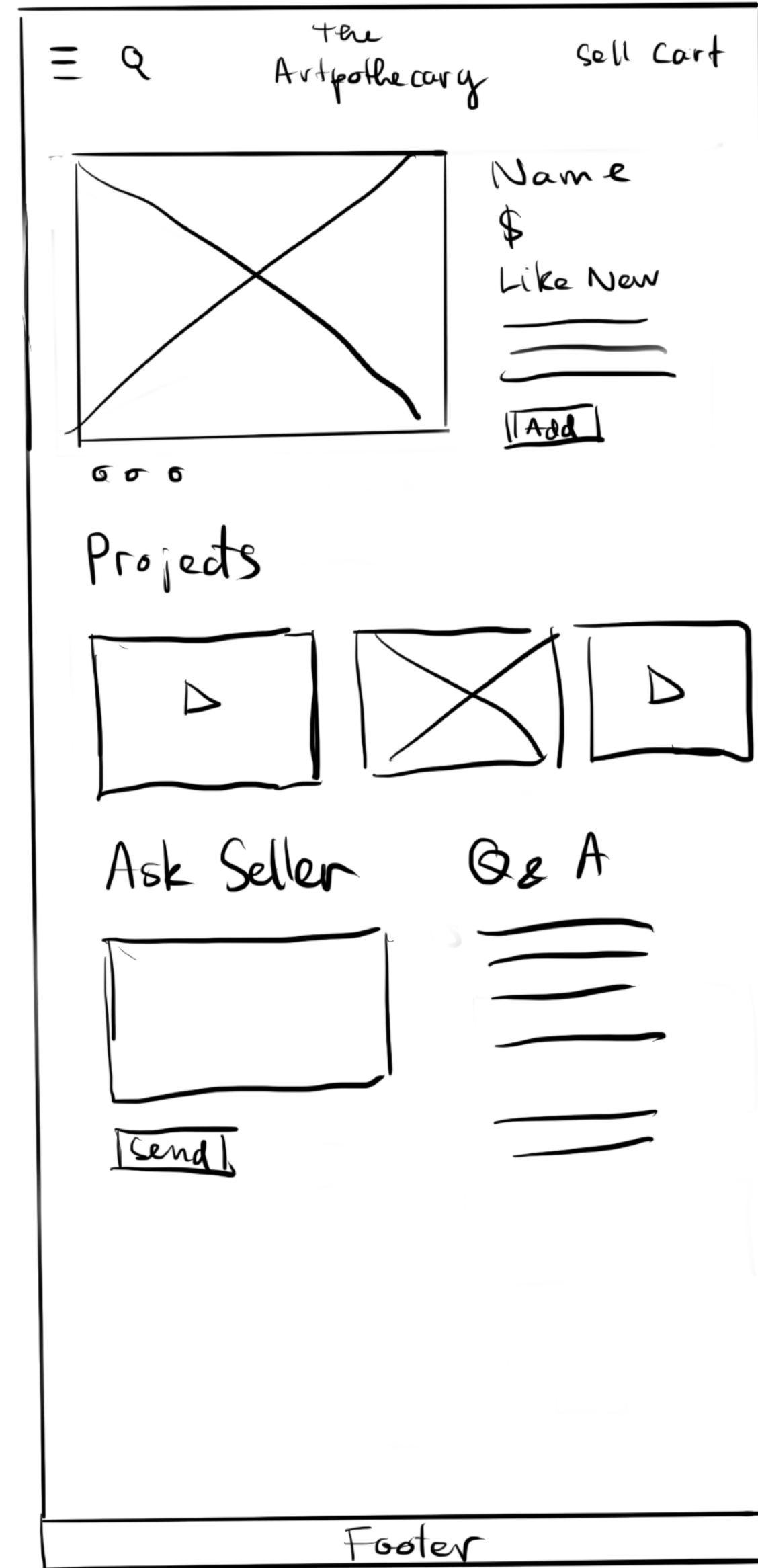


# Preliminary Sketches

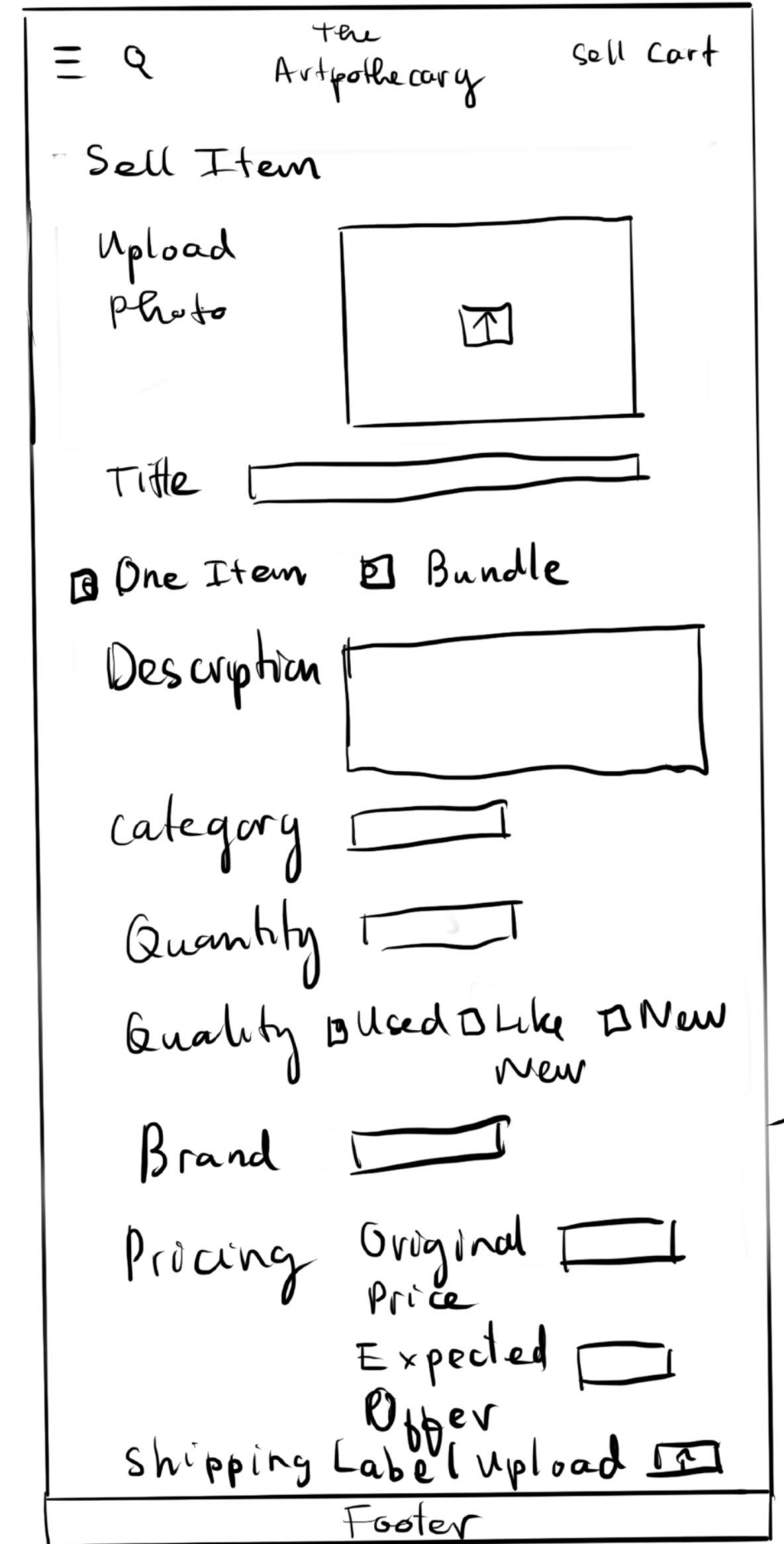
## Home



## Product Page



## Sell Page



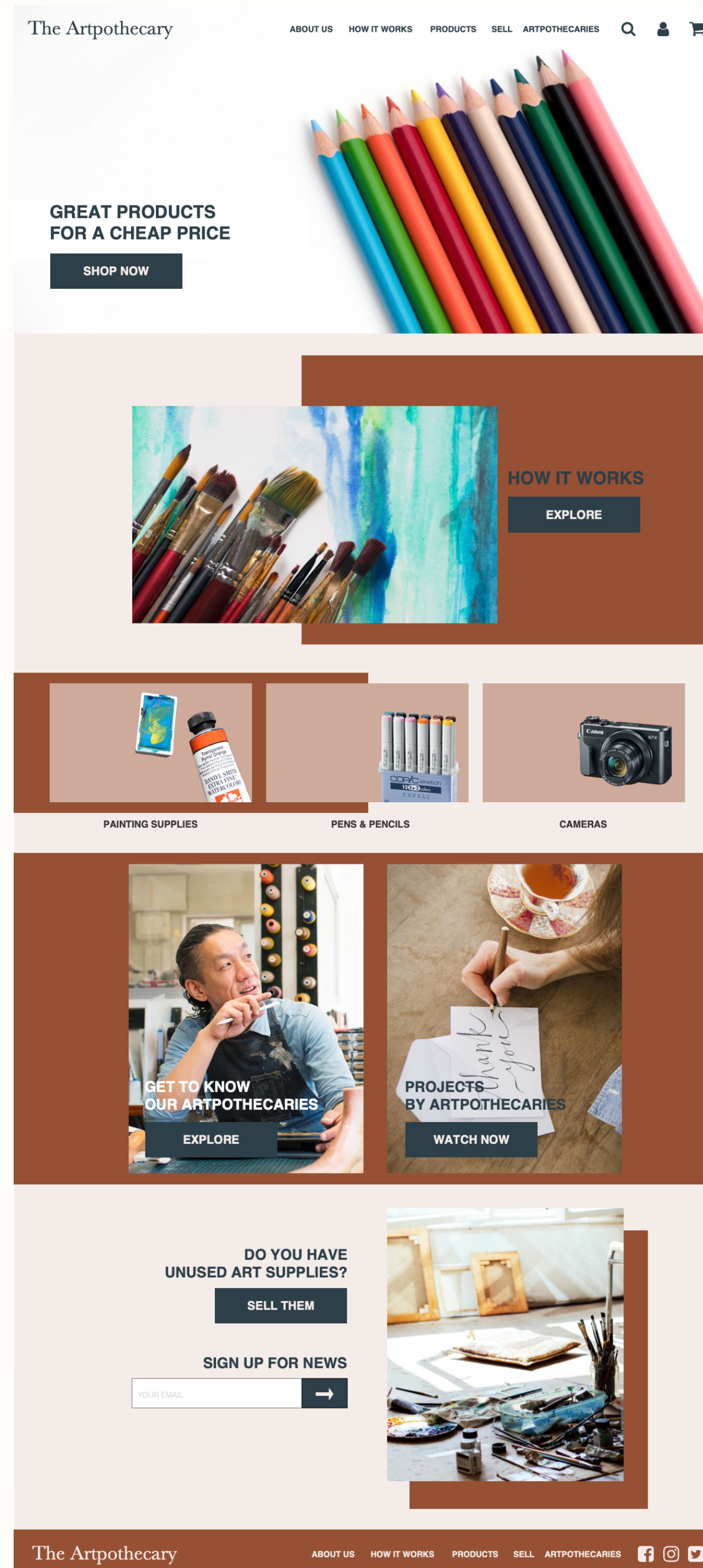


# Homepage

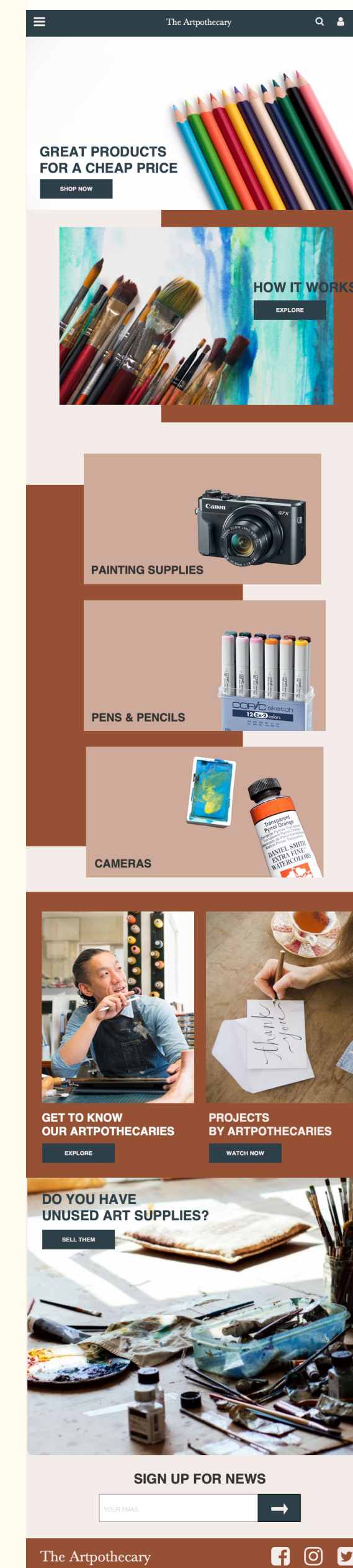
The homepage gives users a quick understanding of what we do and highlights the most important information of the website.

The homepage is divided in 5 sections:

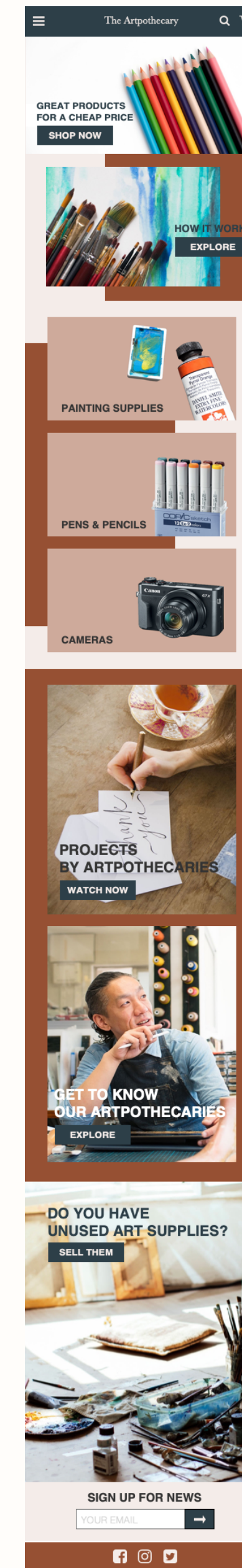
1. A banner that directs to “products” page.
2. A banner that directs to “how it works” page.
3. A section highlights top 3 best-selling products.
4. A section highlights The Artpothecary of the month and the inspiring projects using our products.
5. A banner that ask people to sell their unused art supplies and a small section asking people to sign up for newsletters.



Desktop



Tablet



Mobile

# About Us

“About Us” page introduces the story, mission, and service that The Artpothecary wants to provide to customers.

It has 5 sections:

1. Our story
2. Mission quote
3. Our service
4. Our location
5. Contacts

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

**OUR STORY**

Dear our Artpothecaries,

With a team coming from art school, we know that we have to buy a lot of expensive art materials, which we probably use only a few times for one project and never touch them again. The art supplies might stay on the shelf and covered in dust, while it could be used to create amazing art by other creatives. With that thought in mind, I create this service called The Artpothecary to give all artists a resource to sell and buy affordable art supplies, with the hope that we could make art accessible for everyone.

"By selling affordable art supplies, we hope to make art accessible for everyone."

**OUR SERVICE**

Buying Used Supplies

Selling Used Supplies

Connecting Artists

**OUR LOCATION**

Our headquarter is located in Seattle.

ADDRESS  
158 10th Ave  
Seattle, WA 98122

VIEW MAP

**CONTACTS**

**NEW BUSINESS**  
Email: TheArtpothecary@gmail.com  
Phone: (201) 281 3420

**CUSTOMER SERVICE**  
Email: TheArtpothecaryService@gmail.com  
Phone: (201) 321 4501

**CAREERS**  
Email: TheArtpothecaryCareers@gmail.com  
Phone: (201) 623 3213

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

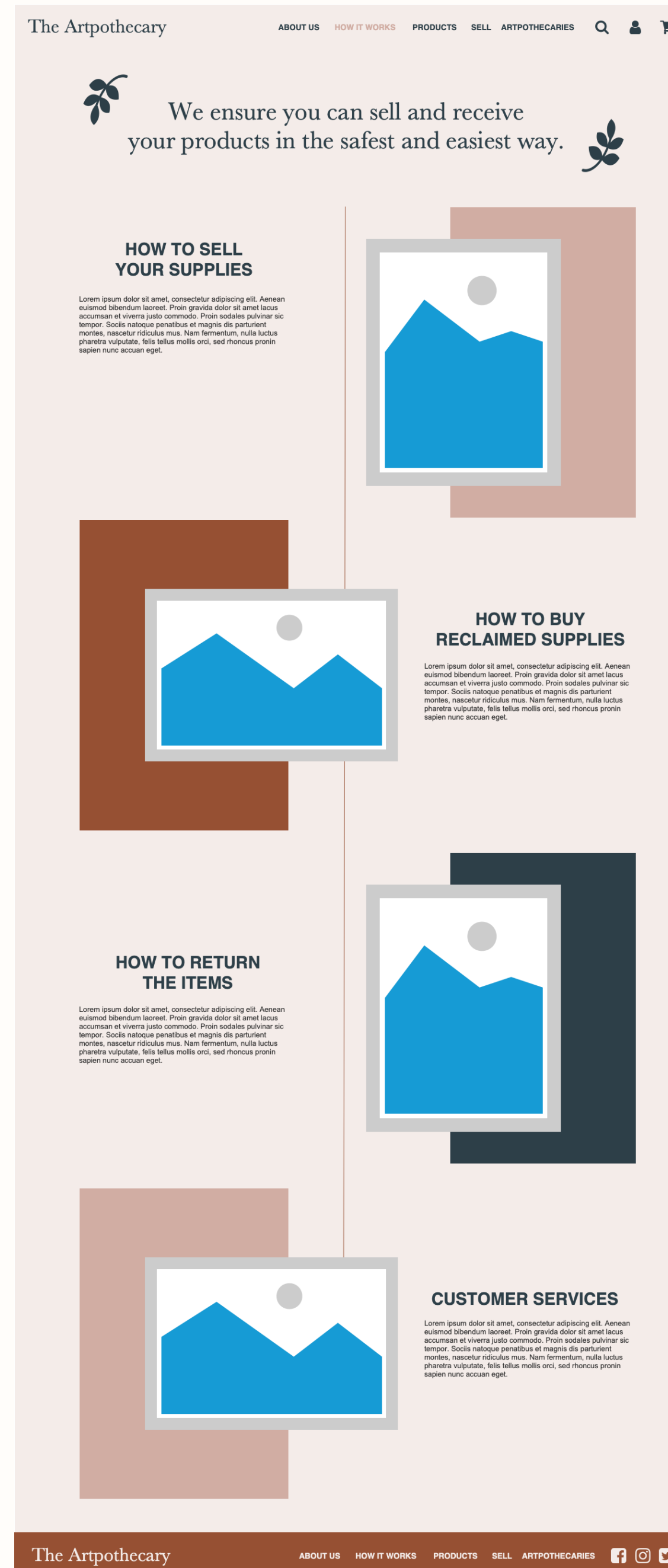
f @ v

# How It Works

This page explains how users can buy, sell, and return products using The Artpothecary.

It has 4 sections:

1. How to sell your supplies
2. How to buy reclaimed supplies
3. How to return the items
4. Customer services



# Products Page

This page gives users an overview of what products we offer.

It has 3 sections:

1. All categories of products
2. New arrivals
3. Most-viewed items

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

Our Artpothecaries get rewarded - Sign up and get free shipping first order

"We work hard to provide you with the best quality product with the best price."

### ALL CATEGORIES

- CANVAS
- PAINTING SUPPLIES
- SKETCHBOOKS
- PAPERS
- PRINT MAKING
- CAMERA
- PENS & PENCILS
- SCULPTURE
- MAGIC BUNDLE

### NEW ARRIVALS

- Product 4 \$15 ~~\$39.95~~
- Product 5 \$15 ~~\$39.95~~
- Product 6 \$15 ~~\$39.95~~
- Product 4 \$15 ~~\$39.95~~

### MOST VIEWED

- Product 4 \$15 ~~\$39.95~~
- Product 5 \$15 ~~\$39.95~~
- Product 6 \$15 ~~\$39.95~~
- Product 4 \$15 ~~\$39.95~~

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

Facebook Instagram Twitter

# Products/ Pens & Pencils

This page shows all of products in “pens & pencils” category

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

Our Artpothecaries get rewarded - Sign up and get free shipping first order

### CATEGORIES

- Canvas
- Papers
- Pen & Pencils
- Painting Supplies
- Print Making
- Sculpture
- Sketchbooks
- Cameras
- Magic Bundles

SEARCH

**Koi Watercolor**  
\$15 ~~\$39.95~~

**Product 2**  
\$15 ~~\$39.95~~

**Product 3**  
\$15 ~~\$39.95~~

**Product 4**  
\$15 ~~\$39.95~~

**Product 5**  
\$15 ~~\$39.95~~

**Product 6**  
\$15 ~~\$39.95~~

**Product 7**  
\$15 ~~\$39.95~~

**Product 8**  
\$15 ~~\$39.95~~

**Product 9**  
\$15 ~~\$39.95~~

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

f o t

# Products/ Painting Supplies

This page shows all of products in “Painting Supplies” category

The Artpothecary

ABOUT US HOW IT WORKS **PRODUCTS** SELL ARTPOTHECARIES

Our Artpothecaries get rewarded - Sign up and get free shipping first order

**CATEGORIES**

- Canvas
- Papers
- Pen & Pencils
- Painting Supplies**
- Print Making
- Sculpture
- Sketchbooks
- Cameras
- Magic Bundles

SEARCH

**Koi Watercolor**  
\$15 ~~\$39.95~~

**Product 2**  
\$15 ~~\$39.95~~

**Product 3**  
\$15 ~~\$39.95~~

**Product 4**  
\$15 ~~\$39.95~~

**Product 5**  
\$15 ~~\$39.95~~

**Product 6**  
\$15 ~~\$39.95~~

**Product 7**  
\$15 ~~\$39.95~~

**Product 8**  
\$15 ~~\$39.95~~

**Product 9**  
\$15 ~~\$39.95~~

The Artpothecary

ABOUT US HOW IT WORKS **PRODUCTS** SELL ARTPOTHECARIES

f o t



# Products/ Painting Supplies/ Koi Watercolors

This page shows the detail of the product.

The crossed price is the original price listed on Amazon, showing users how much more they could save if they buy the product from the The Artpothecary.

The screenshot shows a product page for 'Koi Watercolor' on the website 'The Artpothecary'. The page layout includes a top navigation bar with links for 'ABOUT US', 'HOW IT WORKS', 'PRODUCTS', 'SELL', and 'ARTPOTHECARIES', along with search, user, and cart icons. A secondary navigation bar offers a reward program: 'Our Artpothecaries get rewarded - Sign up and get free shipping first order'. On the left, a 'CATEGORIES' sidebar lists various art supplies, with 'Painting Supplies' highlighted. Below the categories is a search bar. The main content area features a large image of a hand holding a watercolor palette, a price display showing '\$15' (crossed out) and '\$39.95', and a 'Like New' status. A 'Quick Overview' section contains placeholder text. Below this is an 'ADD TO CART' button and a 'HAVE QUESTIONS? ASK US.' section with a text input field and a 'SEND' button. Further down, there are sections for 'USED IN PROJECTS' and 'RELATED ITEMS', each with a placeholder image and a title. The footer contains the website name and social media icons for Facebook, Instagram, and Twitter.

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

Our Artpothecaries get rewarded - Sign up and get free shipping first order

**CATEGORIES**

- Canvas
- Papers
- Pen & Pencils
- Painting Supplies
- Print Making
- Sculpture
- Sketchbooks
- Cameras
- Magic Bundles

SEARCH

**KOI WATERCOLOR**

**\$15** ~~\$39.95~~

**Like New**

Quick Overview: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tem portul indunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

**ADD TO CART**

**HAVE QUESTIONS? ASK US.**

Ask us. **SEND**

**USED IN PROJECTS**

**TITLE**

Lorem ipsum dolor sit amet, consectetur adipiscing elie

**RELATED ITEMS**

**TITLE**

\$5

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

# Products/ Cameras

This page shows all of products in "Camera" category

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

Our Artpothecaries get rewarded - Sign up and get free shipping first order

**CATEGORIES**

- Canvas
- Papers
- Pen & Pencils
- Painting Supplies
- Print Making
- Sculpture
- Sketchbooks
- Cameras
- Magic Bundles

SEARCH

**Koi Watercolor**  
\$15 ~~\$39.95~~

**Product 2**  
\$15 ~~\$39.95~~

**Product 3**  
\$15 ~~\$39.95~~

**Product 4**  
\$15 ~~\$39.95~~

**Product 5**  
\$15 ~~\$39.95~~

**Product 6**  
\$15 ~~\$39.95~~

**Product 7**  
\$15 ~~\$39.95~~

**Product 8**  
\$15 ~~\$39.95~~

**Product 9**  
\$15 ~~\$39.95~~




The Artpothecary



ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

f i t

# Sell

This page allows users to fill in information to sell their supplies.


The Artpothecary [ABOUT US](#) [HOW IT WORKS](#) [PRODUCTS](#) [SELL](#) [ARTPOTHECARIES](#)   

 It feels great to help other creatives, sell or donate your unused to The Artpothecary. 

### SELL YOUR ITEMS

#### STEP 1: UPLOAD PHOTOS

Add up to 10 photos to show us what you're selling.



#### STEP 2: INFORMATION

##### DESCRIPTION

Add a detailed description of each product that you're selling. The more details you give, the better price you can receive.

##### CATEGORY

Specify the categories that each of your products belong to in the box below.


##### QUALITY

Please select the quality of your products.

##### STEP 3: PRICING

**ORIGINAL PRICE** (required)

**ASKING PRICE** (required, put 0 if you want to donate.)



#### WHAT'S NEXT?




You will receive an email from us in the next 3-5 days with specific offer for each item and we will provide you a shipping label so you can ship the products to us.

#### NOT HAPPY WITH THE PRICE?

You can email us the items you want to sell and the items you want to keep! No worries.

#### I WANT TO DONATE

Shipping is free for donations! And you can also check out our [list of schools](#) that we have donation box so you don't have to go far to donate art supplies.

The Artpothecary [ABOUT US](#) [HOW IT WORKS](#) [PRODUCTS](#) [SELL](#) [ARTPOTHECARIES](#)   

# Artpothecaries

This page is where people can learn from successful artists. They can read blogs written by the Artpothecary of the month or watch projects done by professionals. The projects use the products listed on “products” page so users can see the quality of the products and how they can use the supplies creatively.

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

JULY'S ARTPOTHECARY



From Jesse Lane:

Hello Artpothecaries, I'm Jesse Lane, a ceramic artist. This month I will take over the blog session and share with you my working experience. I come from Los Angeles, California and now I am running my own ceramic shop with 15 employees. We also have weekly class teaching basic ceramic techniques. Please read my blog for more information.

READ

"We believe that the tools don't make you an artist, it's your passion."

INSPIRING PROJECTS

TITLE

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TITLE

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The Artpothecary




ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES


f i t

# My Account

This page allows user to manage their account.

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES   

 Our Artpothecaries get rewarded - Sign up and get free shipping first order

## MY ACCOUNT

- My Profile
- My Payment
- Order History
- Selling History
- My Messages
- My Points
- Sign Out

## MY ACCOUNT

Hello, welcome to your account!

### My Profile

Update your email and mailing address and we'll serve you better in the future.

### Order History

What you bought are all here, you can check them at anytime.

### My Messages

Check out what your sellers/ buyers want to talk to you.

### My Payment

Fill in your billing information so you can check out faster!




### Selling History

What you sold are all here, you can check them at anytime.

### Store Credit

Earn store credit by selling and donating to The Artpothecary and apply when you purchase.

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES   

# My Cart




This page allows users to manage their order.

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

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### SHOPPING LIST





ITEM	PRICE
 <b>ITEM 1</b> Description Delete Save for later	\$ X
 <b>ITEM 2</b> Description Delete Save for later	\$ X
 <b>ITEM 3</b> Description Delete Save for later	\$ X

### ORDER SUMMARY

\$XXX

**CHECK OUT**

### SAVE FOR LATER



Description Description Description Description

The Artpothecary

ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

f o t



# COLOR PALETTE





# TYPEFACES

## Baskerville

a b c d e f g h i j k l m . n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

## Helvetica

a b c d e f g h i j k l m . n o p q r s t u v w x y z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

LOGO

The Artpothecary

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# VISUAL DESIGN

<https://a68hes.axshare.com/#id=d7rvz4&p=home&view=b>

# HOMEPAGE

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GREAT PRODUCTS FOR A CHEAP PRICE  
SHOP NOW

HOW IT WORKS  
EXPLORE

DO YOU HAVE EXTRA ART SUPPLIES?  
SELL THEM

SKETCHBOOKS

PAINTING SUPPLIES

CAMERAS

PROJECTS BY ARTPOTHECARIES  
WATCH NOW

GET TO KNOW OUR ARTPOTHECARIES  
EXPLORE

SIGN UP FOR NEWS  
YOUR EMAIL

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Seattle, WA 98122  
(207) 281-9420

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ABOUT US  
HOW IT WORKS  
PRODUCTS  
SELL  
ARTPOTHECARIES

# ABOUT US


The Artpothecary




### OUR STORY

With a team coming from art school, we know that we have to buy a lot of expensive art materials, which we probably use only a few times for one project and never touch them again. The art supplies might stay on the shelf and covered in dust, while it could be used to create amazing art by other creatives. With that thought in mind, I create this service called The Artpothecary to give all artists a resource to sell and buy affordable art supplies, with the hope that we could make art accessible for everyone.


### OUR SERVICE



Buying Used Supplies




Selling Used Supplies



Connecting Artists

### CONTACTS



**ADDRESS**  
158 10th Ave  
Seattle, WA 98122


**VIEW MAP**

**NEW BUSINESS**  
TheArtpothecary@gmail.com  
(201) 281 3420

**CUSTOMER SERVICE**  
TAService@gmail.com  
(201) 321 4501

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# HOW IT WORKS

The Artpothecary

"We make sure you can buy and sell products easily and on time."



### HOW TO SELL YOUR SUPPLIES

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### HOW TO BUY RECLAIMED SUPPLIES

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### HOW TO RETURN THE ITEMS

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### CUSTOMER SERVICES

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ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES




## "We make sure you can buy and sell products easily and on time."




### HOW TO SELL YOUR SUPPLIES

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ABOUT US  
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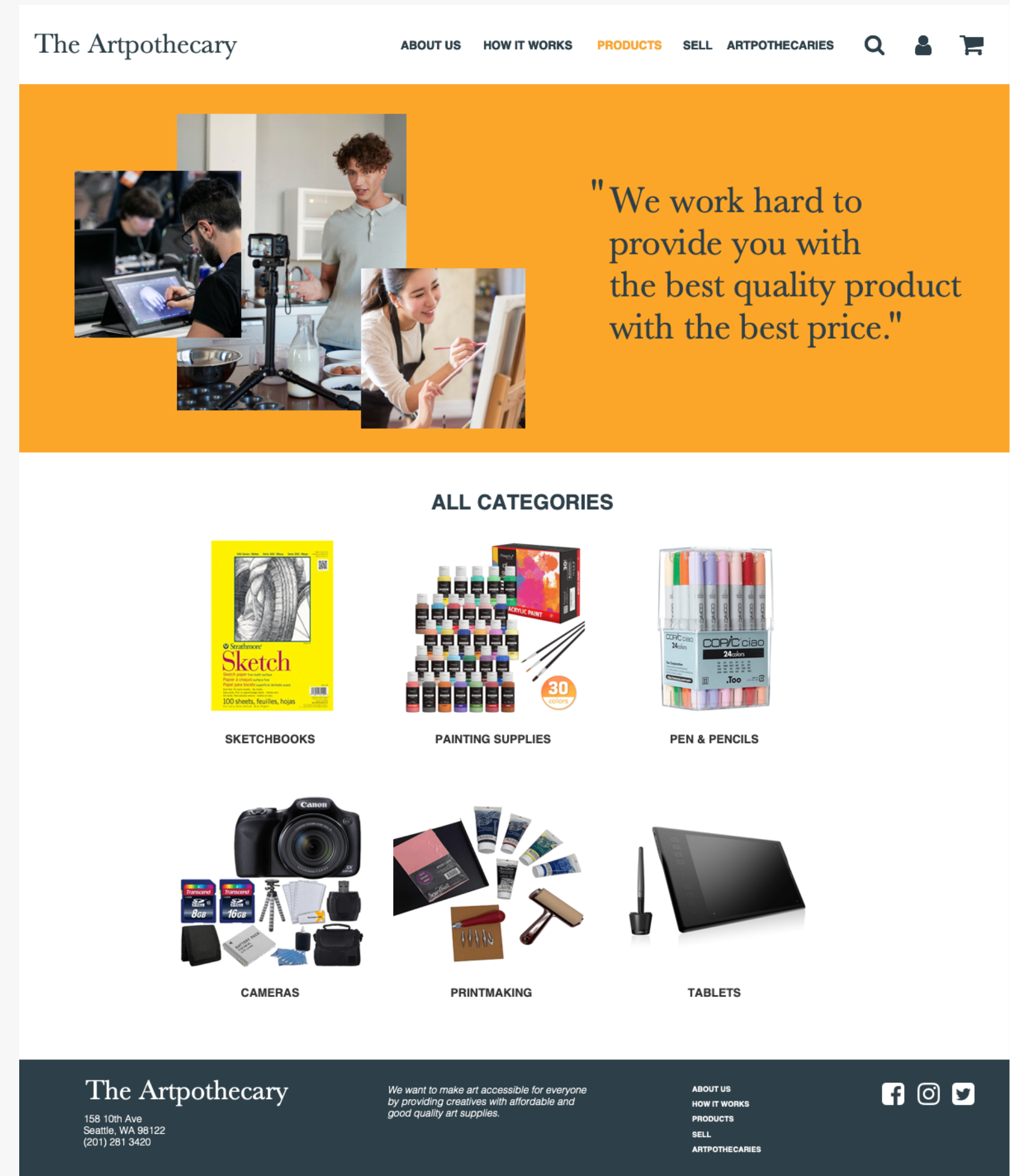
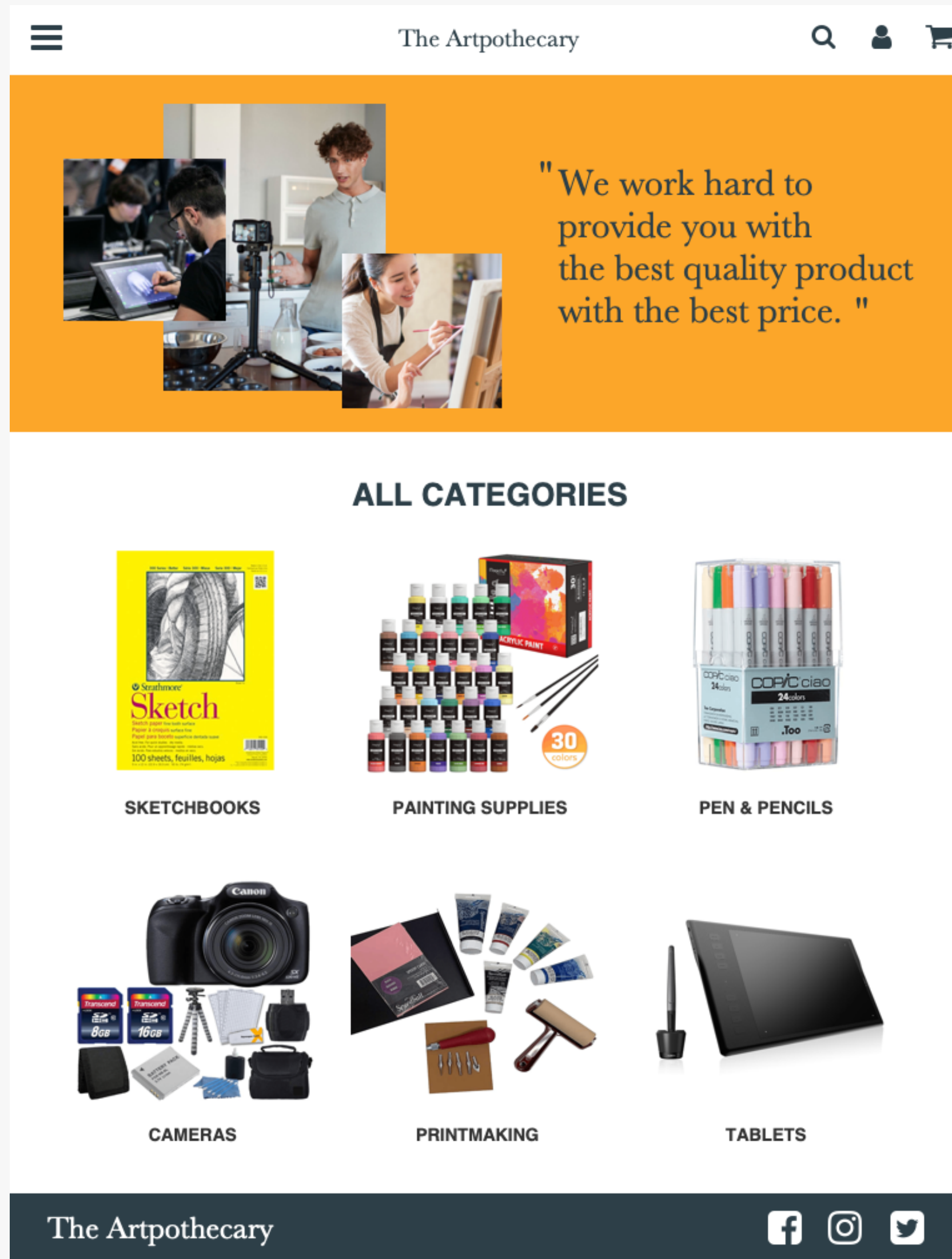
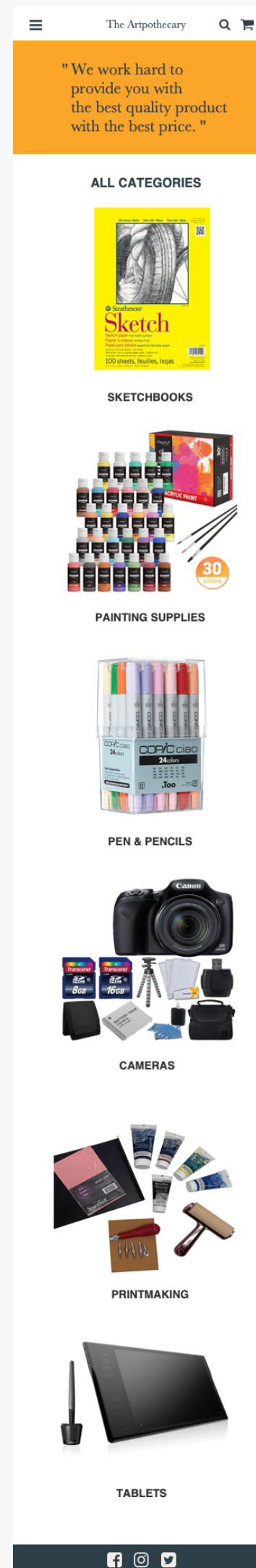


### CUSTOMER SERVICES

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# PRODUCTS



# PRODUCTS/ SKETCHBOOKS



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ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES

Our Artpothecaries get rewarded - Sign up and get free shipping first order.

**PRODUCTS**

- Sketchbooks
- Pen & Pencils
- Painting Supplies
- Cameras
- Printmaking
- Tablets

<p>Strathmore Sketch Pad, 9"x12" \$15 <del>\$39.95</del></p>	<p>Canson XL Paper Pad \$5 <del>\$9.95</del></p>	<p>Strathmore Sketch Pad, 9"x12" \$6 <del>\$12.89</del></p>
<p>Prillo Sketchbook, 8"x8" \$7.5 <del>\$16.95</del></p>	<p>Pentalic Sketch Book, 8.5"x11" \$8.5 <del>\$16.5</del></p>	<p>Moleskine Sketchbook, 5"x8.25" \$7.5 <del>\$13.95</del></p>
<p>ARTEZA Sketch Book, 9"x12" \$7.5 <del>\$17.95</del></p>	<p>Travelogue Book 5.5"x5.5" \$5.5 <del>\$10.95</del></p>	<p>LYTEK Sketchbook, 9"x12" \$7.5 <del>\$13.95</del></p>

Next 1 2 3 4 Previous

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**PRODUCTS**

- Sketchbooks
- Pen & Pencils
- Painting Supplies
- Cameras
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- Tablets



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# PRODUCTS/ SKETCHBOOKS/STRATHMORE SKETCH PAD

The Arthropothecary  

Our Arthropothecaries get rewarded - Sign up and get free shipping first order.

PRODUCTS 



**KOI WATERCOLOR (30 colors)**  
**\$7.50** ~~\$15.59~~  
**Like New**


- Strathmore-Spiral Sketch Pad
- A light weigh sketch paper suited for classroom experimentation, technique practice, or quick studies with any dry media
- This item 100 sheets of paper
- Lightly textured
- 50-pound weight paper

**ADD TO CART**




HAVE QUESTIONS? ASK US.




Ask us. **SEND**

USED IN PROJECTS



**Pond Scene Tutorial**  
Lindsay Weirich


  

The Arthropothecary   

Our Arthropothecaries get rewarded - Sign up and get free shipping first order.

PRODUCTS

Sketchbooks  
Pen & Pencils  
Painting Supplies  
Cameras  
Printmaking  
Tablets



**KOI WATERCOLOR (30 colors)**  
**\$7.50** ~~\$15.59~~  
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**ADD TO CART**




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USED IN PROJECTS



**Pond Scene Tutorial**  
Lindsay Weirich


The Arthropothecary   

The Arthropothecary ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES   

Our Arthropothecaries get rewarded - Sign up and get free shipping first order.

PRODUCTS

Sketchbooks  
Pen & Pencils  
Painting Supplies  
Cameras  
Sculpture  
Tablets



**KOI WATERCOLOR (30 colors)**  
**\$15** ~~\$39.95~~  
**Like New**


- Koi water colors field sketch set with brush
- The kit is lightweight and affordable
- Small, sleek design fits into jacket pockets & backpacks, perfect for painting on-the-go
- Half pan watercolors, formulated to blend easily and create an endless range of colors
- A refillable koi water brush to transport and store water

**ADD TO CART**




HAVE QUESTIONS? ASK US.

Ask us. **SEND**

USED IN PROJECTS



**Pond Scene Tutorial**  
Lindsay Weirich

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ABOUT US  
HOW IT WORKS  
PRODUCTS  
SELL  
ARTPOTHECARIES

# SELL

The Artpothecary

"It feels great to help other creatives, sell or donate your unused to us."

### SELL YOUR ITEMS

#### STEP 1: UPLOAD PHOTOS

Add up to 10 photos to show us what you are selling.

#### STEP 2: INFORMATION

**DESCRIPTION**  
Add a detailed description of each product that you're selling.


**CATEGORY**  
Specify the categories that each of your products belong to in the box below.

**QUALITY**  
Please select the quality of your products.

#### STEP 3: PRICING

**ORIGINAL PRICE** (required)

**ASKING PRICE** (required, put 0 if you want to donate.)



**WHAT'S NEXT?**  
You will receive an email from us in the next 3-5 days with specific offer for each item and we will provide you a shipping label so you can ship the products to us.

**NOT HAPPY WITH THE PRICE?**  
You can email us the items you want to sell and the items you want to keep! No worries.

**I WANT TO DONATE**  
Shipping is free for donations! And you can also check out [our list of schools](#) that we have donation box so you don't have to go far to donate art supplies.

[f](#) [@](#) [t](#)

The Artpothecary

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ABOUT US HOW IT WORKS PRODUCTS **SELL** ARTPOTHECARIES

"It feels great to help other creatives, sell or donate your unused to The Artpothecary."

### SELL YOUR ITEMS

#### STEP 1: UPLOAD PHOTOS

Add up to 10 photos to show us what you're selling.

#### STEP 2: INFORMATION

**DESCRIPTION**  
Add a detailed description of each product that you're selling. The more details you give, the better price you can receive.


**CATEGORY**  
Specify the categories that each of your products belong to in the box below.

**QUALITY**  
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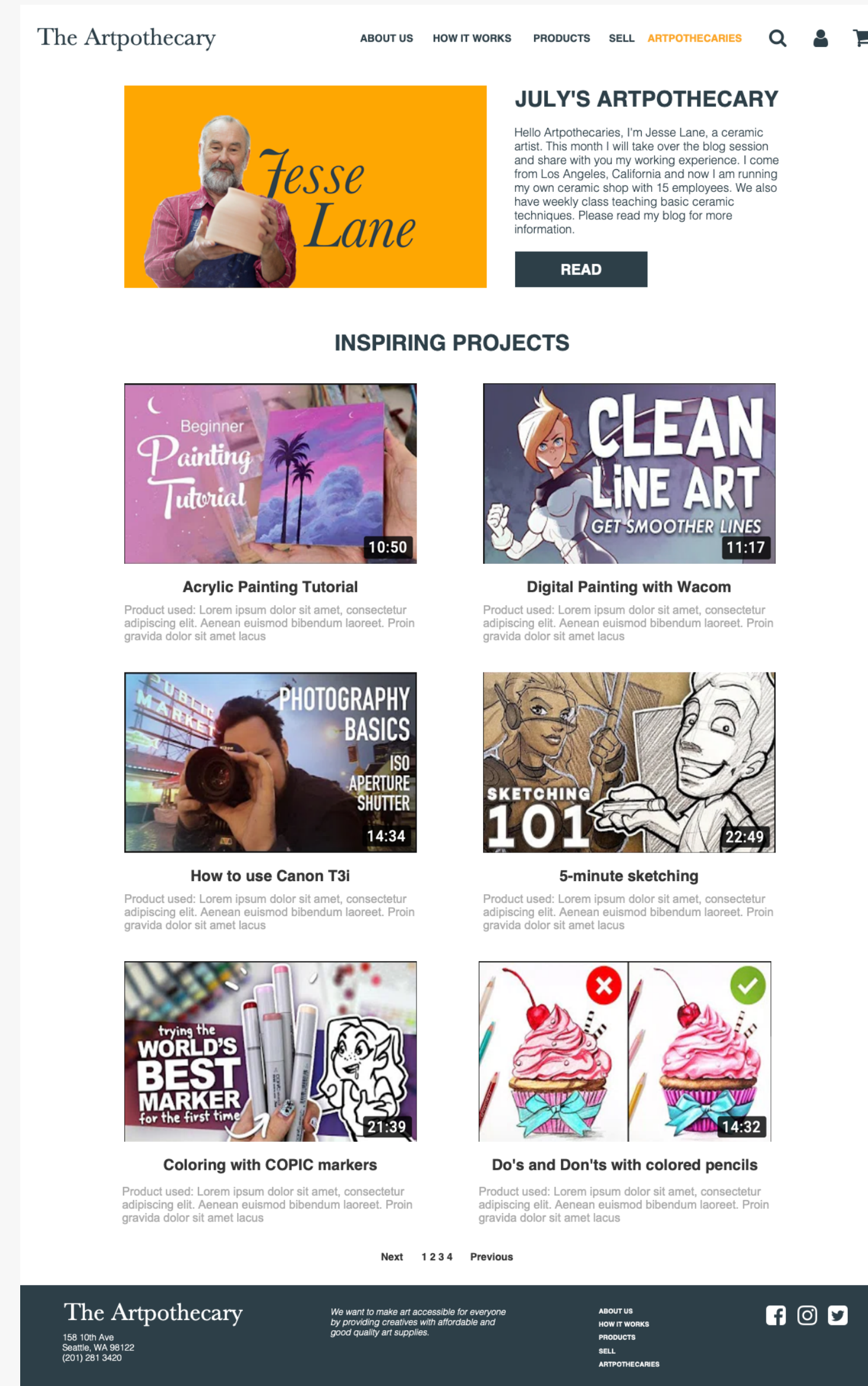
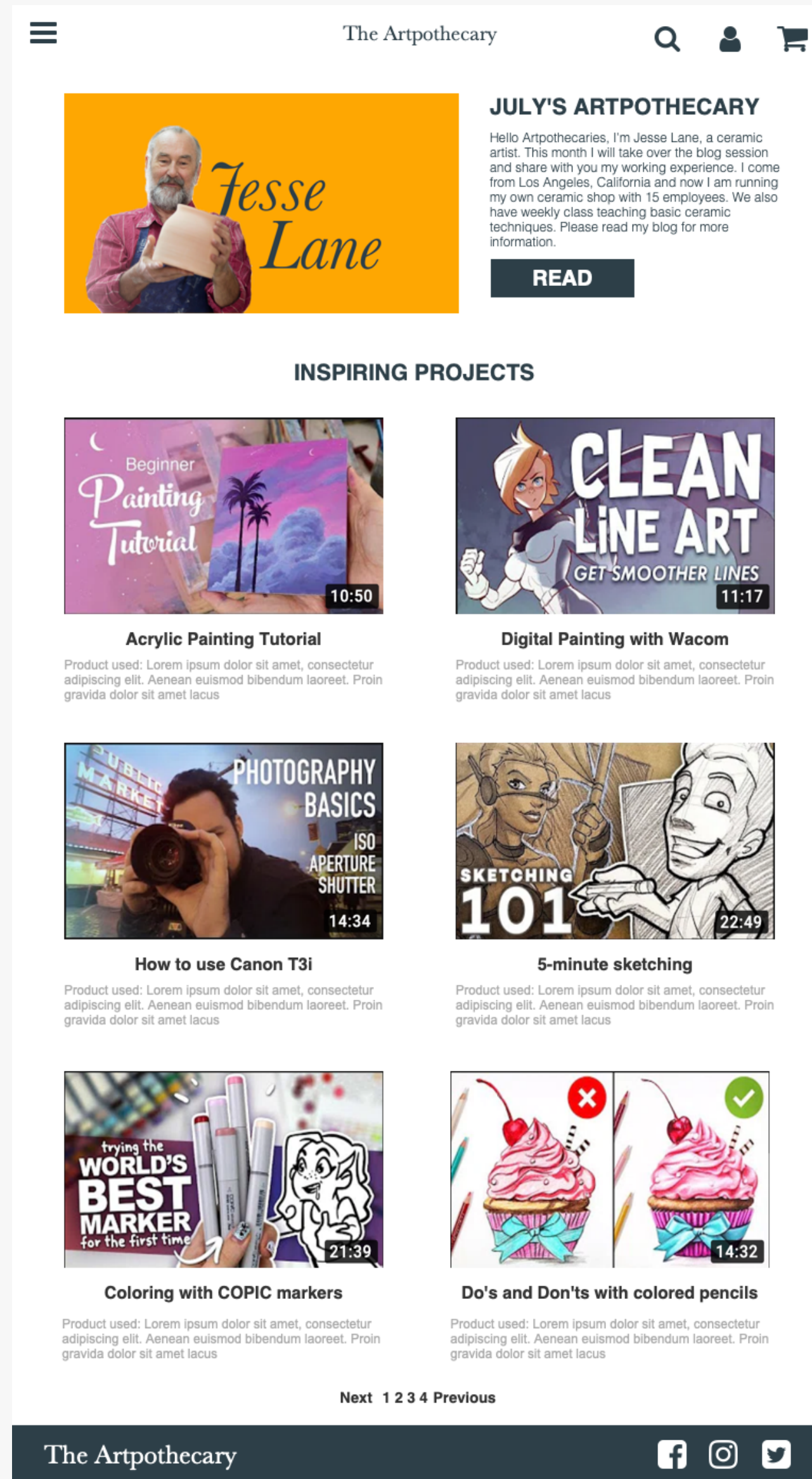
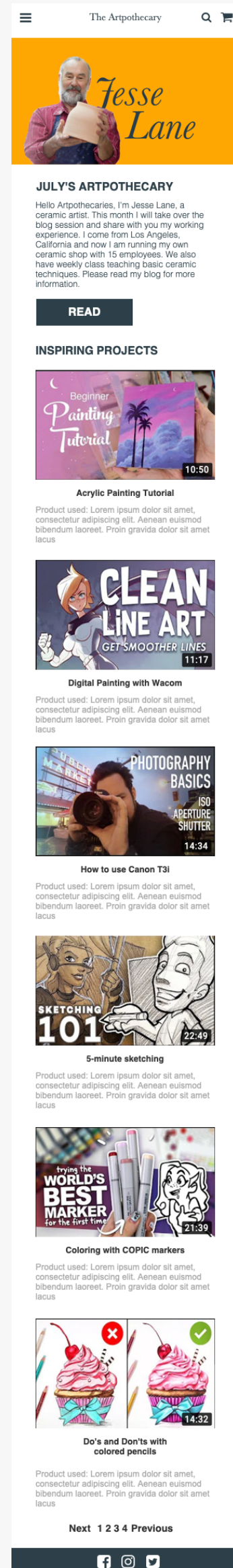
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ARTPOTHECARIES

# ARTPOTHECARIES



# ARTPOTHECARIES/ ARTICLE

The Artpothecary



### JULY'S ARTPOTHECARY

Jesse Lane

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The Artpothecary

158 10th Ave  
Seattle, WA 98122  
(206) 251-3420

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PRODUCTS  
SELL  
ARTPOTHECARIES

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# MY ACCOUNT

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### MY PROFILE

#### PERSONAL INFORMATION

Full Name

D.O.B


Gender


Email

Address


### MY ORDER


#### UPCOMING ORDER

 Lorem Ipsum

 Lorem Ipsum


#### PAST ORDER


 Lorem Ipsum MM/DD/YY

 Lorem Ipsum MM/DD/YY


### MY PRODUCTS


#### AVAILABLE ITEMS

 Lorem Ipsum \$ XX.XX

 Lorem Ipsum \$ XX.XX


#### SOLD ITEMS

 Lorem Ipsum \$ XX.XX

 Lorem Ipsum \$ XX.XX

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### MY PROFILE

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 Lorem Ipsum


#### PAST ORDER


 Lorem Ipsum MM/DD/YY

 Lorem Ipsum MM/DD/YY


### MY PRODUCTS


#### SELLING ITEMS

 Lorem Ipsum

 Lorem Ipsum

#### SOLD ITEMS


 Lorem Ipsum MM/DD/YY

 Lorem Ipsum MM/DD/YY

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ABOUT US HOW IT WORKS PRODUCTS SELL ARTPOTHECARIES



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# CART

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### SHOPPING LIST

ITEM	PRICE
 <b>ITEM 1</b> Description Delete	\$ X
 <b>ITEM 2</b> Description Delete	\$ X
 <b>ITEM 3</b> Description Delete	\$ X

### ORDER SUMMARY




<b>TOTAL</b>	\$ X
--------------	------

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### SHOPPING LIST

ITEM	PRICE
 <b>ITEM 1</b> Description Delete	\$ X
 <b>ITEM 2</b> Description Delete	\$ X
 <b>ITEM 3</b> Description Delete	\$ X

### ORDER SUMMARY

<b>TOTAL</b>	\$ X
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**Live Website**

**<https://duongle95.github.io/index.html>**

**Video Recording**

**<https://vimeo.com/354312405>**